

Board of Directors Meeting Minutes

Galena Country Tourism
Wed., Jan. 12, 2022, 9 a.m.

Digital

- I. Call to order by presiding officer: 9:01am
- II. Rollcall: Bill Bingham, Nikki Rhodes, Betsy Achett, Jack Dieter, Mike Murphy, Merri Sevey, Colin Sanderson, Raechelle Ahmed, Oniqueh Giles. Other: Rose Noble, Marc McCoy. Absent: Nancy Neuses, Jerry Westemeier.
- III. Citizen Comments* - None.
- IV. Presentation - Jim Baranski, BHMS Architects - Noble introduced Jim and expressed her excitement for the upcoming presentation, noting she has a chance to learn about it one-on-one with Jim over the holiday break. The board reviewed Baranski's presentation in detail. Sanderson questioned the lighting elements with Baranski clarifying previous works in California that required strict lighting codes. With no other questions from the board, Noble thanked Jim for presenting.
- V. FY'21 Audit Review - Scott Roberts, O'Connor + Brooks - With the absence of Scott, the board agreed to postpone the review until the next meeting.
- VI. Old business/Board director concerns - None.
- VII. Consent Agenda- Giles motioned to approve, Sevey 2nds, all in favor.
- VIII. New business -FY'22 Budget amendment - Noble presented a draft budget amendment documents saying she was not expecting a motion to approve and more of a discussion set up for the Finance Committee to discuss the following week, then taking their recommendation back to the full board at a special-called meeting. This amendment included a \$700,000 addition to expenses, including \$400,000 into the marketing line item and the rest added to sales, operations and salary proposals. Noble confirmed the additional funds are coming from excellent hotel/motel tax revenues, above what was originally predicted. Bingham expressed his enthusiasm for the amount of revenue coming in.
Sevey noted the surrounding Village's enthusiasm for previous co-op programming. Noble noted there was a co-op program coming up soon, in the current budget, which would be launching in February.
Murphy expressed his desire to see some of the spends on capitol expenditures, for the long term. He noted that business is as good as it can be on the weekends and not really needing to spend more on marketing during heavy seasons. Noble expressed her desire to emphasize a mid-week traffic campaign with additional dollars but agreed to the idea of capitol project possibilities.
The board decided to have Noble discuss more details ideas of capitol and marketing spends with the Finance Committee the following week. Noble would poll the directors on a date to meet for a special-called meeting so the board could hear the Finance Committee's recommendations on budget amendments, if any.
- IX. CEO update-FY'22 Quarter 2 report - Noble presented reporting with no questions. Sanderson thanked her for a job well done.
- X. Adjourn - Giles motions, Ahmed 2nds, all in favor. 10:24am