

Board of Directors Meeting Minutes

Galena Country Tourism
Tues., June 8, 2021, 9 a.m.
Galena Cellars Tasting Room
111 Main, Galena Illinois

- I. Call to order -9:04 a.m.
- II. Roll call- present: Colin Sanderson, Mike Murphy, Oniqueh Giles White, Raechelle Ahmed, Jack Dieter, Birgit Radin and Rose Noble. Absent: Nancy Neuses, Nikki Peebles, Bobby Hahn, Merri Sevey and Bill Bingham.
- III. Citizen Comments - None.
- IV. Old business/Board director concerns - None.
- V. Consent Agenda - Ahmed motions to approve, Murphy seconds, all in favor, motion passes.
- VI. New business
 - a. Recommendation to fill three open board seats – possible actions
 - i. Restaurant seat recommendation - Giles motions to approve Nancy Neuses for another term, Murphy seconds, all in favor, motion passes.
 - ii. At-Large seat recommendation - Giles motions to approve Merri Sevey for another term, Ahmed seconds, all in favor, motion passes.
 - iii. Large Lodging seat recommendation - Ahmed motions to approve Betsy Rose Achett for the seat, Giles seconds, all in favor, motion passes.
 - iv. Board officer recommendations for FY'22 - Murphy motions to approve the following officers:

Colin Sandersons, Chair
Nikki Peebles, Vice Chair
Merri Sevey, Treasurer
Raechelle Ahmed, Secretary

Giles seconds, all in favor, motion passes.
- VII. CEO update - Noble updated the board on the Tourism Master Plan process, outlining the committee members. She then updated the board on funding, announcing the IOT grant funds would be double what was budgeted (totaling \$207,000) and reminding the board on the boards vote to add unforeseen budgeted monies into the marketing opportunistic line item of the FY'22 budget. Other financial updates included IOT's approved funds in the state budget, with no confirmed details on whether Galena or other CVBs will receive any of it. Noble also updated the board on the EDA awarded grant money to ICCVB which will indirectly promote Galena through IOT efforts. Noble also reminded the board that GCT's PPP Loan is still paying for staff salaries through mid-July. Next, Noble shared that US Congresswoman, Cheri Bustos, was in town for "Cheri on Shift", invited by Noble. Noble was able to meet with the Congresswoman to discuss tourism initiatives and advocate for continued support for the area.
Next, noble shared the GCT team's experience at the ICCVB Spring Conference they attended in May. Noble was involved in curating the education programming for this event and more details will be shared in the FY'21, Quarter 4 recap report.
Next, Noble shared some recent earned media pickups.
Last, Noble and the Board celebrated outgoing Board Director, Birgit Radin, thanking her for her 7 years of dedicated support. The Board gifted Radin with a plant and dining gift certificate.
- VIII. Adjourn - Giles motions, Radin seconds. Meeting adjourned at 9:32 a.m.